



COMMUNICATION AND SOCIAL MEDIA POLICY

This Policy seeks to provide guidance about communication, including use of email and social media. It applies to all those involved in the MSW Association activities.

MSW Communication and Use of Email

- The MSW Secretary will be the primary point of communication for the Association. The Secretary will issue information, correspondence and other important updates to the Club contacts and Delegates group, who are then able to issue to the club or school membership, as appropriate.
- Should anyone wish to contact the Association, the Secretary can be contacted at secretary@mswcricket.com
- The MSW Representative Cricket Coordinator also performs an important function, on behalf of the Association and Secretary, in providing communication to the MSW representative cricket group regarding trials, selection, logistics, clothing and equipment and matches.
- Correspondence including e-mail discussions between Management Committee members and others are to be copied to appropriate people, on a need to know basis, but not necessarily to all.
- Important inwards or outwards correspondence relating to the Association's activities is also to be tabled at a Delegates meeting.
- When email is utilised, the style and language should be succinct, respectful and appropriate in nature. Emails which are aggressive, unfairly critical of others (without reasonable basis) or similar in nature are not acceptable and may be a breach of MSW's Code of Conduct.

Club Contacts List

- MSW will occasionally publish a team contact list on its website, to facilitate communication, for example, during wet weather. Due to privacy legislation provisions, clubs are only to provide contact details of its coaches or managers, after first having checked that is acceptable with each.

Web and Social Media

- The Secretary will provide accountability and control over material published on the Association's website. The Representative Cricket Coordinator will act as the Facebook Administrator for the Association's Facebook page.
- MSW'S philosophy and Code of Conduct is consistent with that of Cricket Australia and Queensland Cricket, in that all people involved in cricket should be able to be treated fairly and be able to freely enjoy their participation without being intimidated, harassed, bullied or unfairly criticised.
- In terms of social media posts, using any social networking site (Facebook, WhatsApp, Instagram etc.), the following is not considered acceptable, whether posted on the MSW Facebook site or posted elsewhere and commenting upon the activities of the Association or player, coach, manager, parent or administrator.
 - Abusive, discriminatory, intimidating or offensive statements.
 - Statements critical of a player, coach, manager, parent or administrator

Metropolitan South West District Cricket Inc.

Postal address: GPO Box 853, Brisbane, Qld 4001

Email: secretary@mswcricket.com Website: www.mswcricket.com



- o Statements critical of the activities of the Association (including selection related). If there is issue in this regard, MSW asks that the issue be directly raised to the Association.
- o Statements questioning players' abilities, coaches' management styles of teams etc.
- If any offending posts are made on the MSW Facebook page, they will be removed and those responsible will be blocked from the site.
- A breach of the Code of Conduct in relation to the Web and Social Media policy is a serious matter and may lead to disciplinary action being considered by the Association.